

**LIFESTEPS COUNCIL
40th ANNIVERSARY LUNCHEON**

Sponsorship Packet





LIFE STEPS 40TH ANNIVERSARY CELEBRATION

LifeSteps cordially invites you to sponsor our **40th Anniversary Celebration Luncheon** to be held **Thursday, August 16th from 11:30 am - 1 pm** at **Old Settlers Hall, 3300 E Palm Valley Blvd, Round Rock, TX.**

Your sponsorship will improve the lives of individuals and families in Central Texas by raising their awareness about the misuse of prescription drugs, the use of illicit drugs and the real harm caused by addiction in our community. LifeSteps educates families about drugs and alcohol – making it more likely that our children will succeed in school, and that our work places and the places where we play will be safe and supportive.

LifeSteps' vision is a safe, supportive, drug-free community with healthy, nurturing families; where all who experience alcohol or drug-related problems have affordable, easy access to the services that they need to help them become productive, empowered and substance free.

Founders:

George and Barbara Brightwell

Board Members:

Barbara Brightwell

George Brightwell

Gordon Perez

Jim Jarvis

Mariah Madewell

Michael Hunter

LifeSteps Council on Alcohol and Drugs

501(c)(3) Organization 74-1997977

Mailing address: PO Box 1279, Georgetown, TX 78627

512.246.9880

www.LifeStepsCouncil.org

Our Work

The Williamson County Council on Alcohol & Drug Abuse, (now known as LifeSteps Council on Alcohol and Drugs) began in 1978 when Barbara Brightwell convened a group of Georgetown community activists who were concerned about the profound psychological, social and financial toll that alcohol abuse was taking on individuals and families. Back then, our clients visited a tiny office on the square in Georgetown, where, at the top of two flights of stairs, a chemical dependency counselor provided caring guidance. Back then, LifeSteps collaborated with Georgetown Hospital (now St. David's Georgetown Hospital) for detox, and with 12-Step programs for recovery management. The principle approach was simple: **prevention works**.

LifeSteps was licensed to provide **court-ordered offender education** for DWI and Drug Offender classes in 1997, and thousands of misdemeanor offenders have gotten their lives back on track through these classes. In 2004, LifeSteps received its first state-funded grant for a **Community Coalition**, making prevention **awareness and education** available county-wide. Thereafter, a string of state contracts funded prevention **education in schools**, and continued Coalition efforts. LifeSteps' newest programs – **Wee Care** and **PADRE**, began in 2013. These programs provide **prenatal and parenting classes** and **case management** for expecting mothers and fathers and parents of children under the age of 18 months. Most of these new parents are economically disadvantaged. LifeSteps helps with **navigating the health care system and trusted referrals for services**. In 2017, LifeSteps' case managers helped parents bring **76 newborns** home to safe, secure and nurturing families in the greater Austin area and Waco.

LifeSteps' role extends beyond our own program offerings. Our collaboration with Oxford House is expanding **sober housing** opportunities. A partnership with Pavilion provides **peer recovery support** for persons with co-occurring mental illness. A partnership with Communities for Recovery is training volunteers to facilitate small group **meetings supporting families in recovery**. And, in response to the national **opioid epidemic**, LifeSteps works with Williamson County EMS to train citizens to recognize and respond to an **opioid overdose** using life-saving naloxone. LifeSteps is working with the Williamson County and Cities Health Department and its Wilco Wellness Alliance to improve behavioral health services, including **screening for psychological and substance use disorders**. The 40+ members of LifeSteps' Coalition work in concert with **law enforcement, EMS, the courts, other non-profits and schools, to counteract the negative impact of substance abuse in our community**.

We are grateful for the leadership legacy that has allowed LifeSteps to serve our community. We are entering a new era of enhanced services that empower individuals and families to lead healthy, successful, and self-fulfilling lives. LifeSteps' future is bright, just as the future is bright for those whose lives have been made better through the services LifeSteps provides.





SPONSORSHIP OPPORTUNITIES

	RUBY SPONSOR \$ 5,000	GOLD SPONSOR \$ 3,000	SILVER SPONSOR \$ 2,000	BRONZE SPONSOR \$ 1000	IN HONOR SPONSOR \$ 500
Page ad in event program	Full page	1/2 page	1/4 page	1/8 page	
Acknowledgment at opening	X	X	X	X	
Name and logo on all event signage	X	X	X	X	
Business name, logo and website link on LifeSteps fundraising page	X	X	X	X	
Inclusion of business name in all press release and events flyers	X	X	X	X	
Showcase table at event	X	x			
May provide promotional items to be distributed at event	X	X	X		
Mention of business on our social media channels once a month for three months	X	X			
Tickets to the event	8	5	4	2	1
Include participation in "\$40K for 40 Years in honor of George and Barbara Brightwell"	X	X	X	X	X

In-Kind Donations

In-kind donations are welcome for banners, printing, Silent Auction items and Prize donations.

LifeSteps reserves the right to bundle donations to make a basket or prize bundles.

Donor name will be included in the program as well as recognition on our website. Please, provide the actual cash value for all donated items.

**SPONSORSHIP
LEVEL:**

**Ruby Sponsor
\$ 5,000**

**Gold Sponsor
\$ 3,000**

**Silver Sponsor
\$ 2,000**

**Bronze Sponsor
\$ 1,000**

**In Honor Sponsor
\$ 500**

**In Honor of George
& Barbara Brightwell**

**No Ticket. You
decide the amount!**

\$ _____

**In-Kind Sponsor
Value and donation
description**

Please EMAIL this
completed form to

CELEBRATION@

LIFESTEPCOUNCIL.ORG

OR send to

LifeSteps Council

PO Box 1279

Georgetown, TX 78627



Yes! We would like to become a

LifeSteps' 40th Anniversary Celebration Luncheon sponsor!

ORGANIZATION NAME:

ADDRESS:

WEBSITE:

CONTACT PERSON:

PHONE NUMBER:

EMAIL :

PAYMENT:

CHECK ENCLOSED MADE PAYABLE TO LIFESTEPS COUNCIL

CHARGE TO CREDIT CARD

Print name on card: _____

Card Number: _____

Card: Visa Mastercard American Express

CVC number: _____ Expiration Date: _____

Billing address: _____

City: _____ Zip code: _____

Authorization Signature: _____

Thank you for supporting LifeSteps!

**Questions? Please contact DeeDee Hawes at 512-246-9880 or
email Celebration@LifeStepsCouncil.org**