

## Did you know...

- **Parents** are the leading influence in a child's decision not to drink alcohol.
- **Youth** who start **drinking before age 15** years are **6 times** more likely to develop alcohol dependence later in life. (CDC)
- 26% of young drivers 15 to 20 years old who were killed in crashes were intoxicated. (NHTSA)
- 144 people die everyday from a drug overdose. (CDC)
- 1 in 4 teens have abused or misused a prescription drug. (PRC-7)
- 35% of Texas high school seniors report having smoked marijuana. (TSS)



# COALITION

## Join us!

## Local people solve local problems!



**SUBSTANCE USE PREVENTION  
COALITION**

2021 N. Mays St., Suite 500,  
Round Rock, TX 78664  
512.246.9880  
[www.LifeStepsCouncil.org](http://www.LifeStepsCouncil.org)



A Coalition is a group working together towards the common goal of a safe, healthy and drug-free community.

Your opinion matters! You can help the Coalition address underage drinking and substance use.

Coalition members assist in identifying local problems and advocate for change at community level.

To become a member or for more information, contact us at 512.246.9880 or email [coalition@lifestepscoalition.org](mailto:coalition@lifestepscoalition.org).

## **Who can be part of the Coalition?**

LifeSteps Coalition seeks individuals from all community sectors: Youth, Parents, Law Enforcement, Religious Organizations, Business, Civic and Volunteer Groups, Media, Schools, Non-profits, Healthcare Professionals, Elected Officials, State and Local Government and Concerned Citizens.

Local people solve local problems! You are an essential part of Williamson County community! Everyone living in the community can advocate for environmental changes.

Anyone supporting our mission is invited to attend monthly meetings on the third Wednesday of every month at 11:30 am to 1 pm at LifeSteps' Round Rock office. Other forms of involvement are: participate in working groups or committees, and volunteer for events or presentations.



## **LifeSteps Prevention Coalition**

The Coalition's mission is to engage, inform and empower the community to prevent and reduce substance use and other behavioral health disorders among youth. Our goals are:

- To raise community awareness of the risks and consequences of alcohol and other drugs
- To change social norms among youth to prevent and reduce drug use
- To reinforce and implement policies to prevent and reduce drug use
- To establish and strengthen collaboration among local residents and organizations to counteract the influences of alcohol and other drugs
- To create a framework of resources and support for prevention and recovery services



## **Initiatives & Activities**

- School & community presentations
- Professional workshops
- Talk, They Hear You campaign
- Town Hall Meetings
- Annual Red Ribbon campaign
- Alcohol Awareness program
- National Prescription Take-Back Day
- Underage drinking initiative
- Overdose Awareness Day
- Community newsletter
- Responsible Retailing program
- Speakers Bureau
- Youth leadership program
- #Champions4Life

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